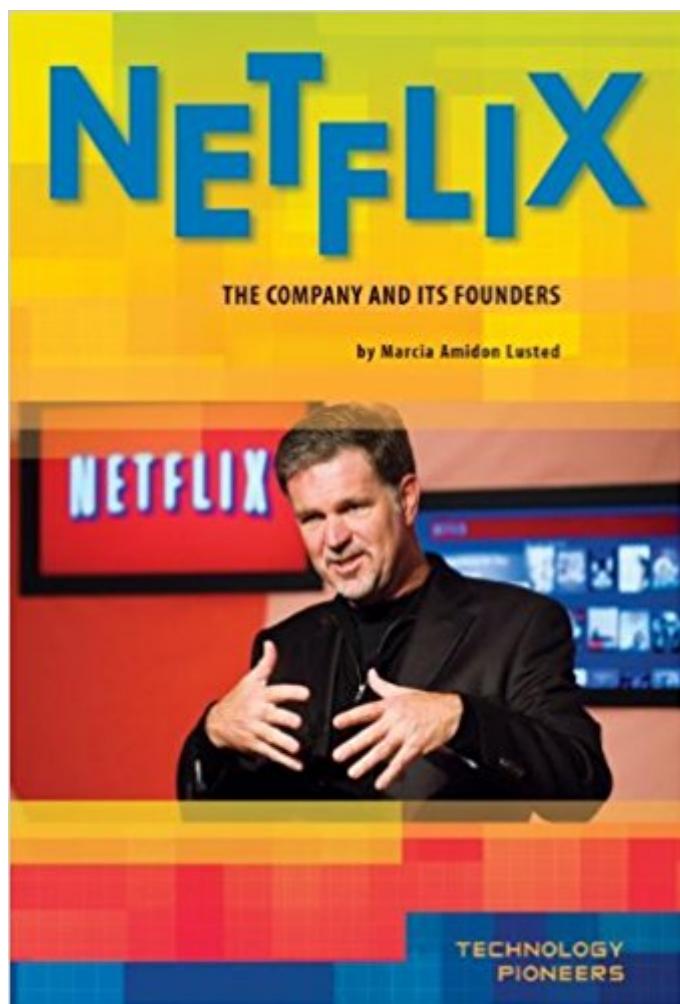


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# Netflix: The Company And Its Founders (Technology Pioneers)



## Synopsis

This title examines the remarkable lives of Reed Hastings and Marc Randolph and their work building the groundbreaking company Netflix. Readers will learn about each founder's background and education, as well as his early career. Also covered is a look at how Netflix operates, issues the company faces, its successes, and its impact on society. Color photos and informative sidebars accompany easy-to-read, compelling text. Features include a timeline, facts, additional resources, Web sites, a glossary, a bibliography, and an index. Aligned to Common Core Standards and correlated to state standards. Essential Library is an imprint of Abdo Publishing, a division of ABDO.

## Book Information

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